



Anna Pamplin

Senior User-centred Interface Designer (UI/UX)



I have been self-employed for 9 years, working with agencies and in-house teams on a diverse range of projects.

My work includes high-end product design, responsive websites, apps, design systems and creative concepts.

I am passionate about creating beautiful and functional digital experiences.

WORK

People and Pixels *Now*

Freelance Senior UI/UX Designer

Working on a series of illustrated guides, 'Connecting Safely Online', a collaboration between Internet Matters, Facebook and Instagram. Helping young people use the internet safely.

Maternity Leave *Nov 2018 - Jan 20*

Waitrose & Partners *Apr 2018 - Oct 2018*

Senior UI Designer

Working within the digital experience team to rebrand and develop a new UI library of global elements. Collaborating with John Lewis teams to ensure brand consistency.

John Lewis & Partners *Sept 2016 - Apr 2018*

Senior UI Designer

Working in agile teams within JL.com, working on new features and improvements and a new interface for ordering made to measure products and ordering fabric swatches.

Spark 44 *Jul 2016 - Sept 2016*

Senior UI Designer

Working within the digital team providing support for ongoing projects as well as working with an agile team creating a new 'Help Me Choose' feature for Land Rover.

huumun *Feb 2015 - Jun 2016*

Senior UI/UX Designer

I worked as UI Lead in a project team creating a global responsive website for a major brand in HIV medicine.

Brainstorm Communications *Oct 2014 - Feb 2015*

Senior UI Designer

Creating design concepts and UI kit to assist the global roll-out of the Häagen-Dazs website.

Sky *Mar 2014 - Aug 2014*

Senior UI/UX Designer

Working in agile teams within Sky's e-experience department.

A few other clients: Langland, OgilvyOne dnx, Brandwidth Group, Big Pink, Wise Tiger, Chaos Design, Volume.

References and examples of work are available on request.

GET IN TOUCH

I am based in Bracknell, Berkshire but I'm happy to travel or work remotely.

Mobile: 07977 093477

Email: annapamplin@me.com

MY PORTFOLIO

Examples of my work can be found on my website: www.annapamplin.co.uk

MY SKILLS

User Interface

- Art direction
- Creating complete design systems
- Icon design
- Illustration
- Interaction design
- Mentoring other designers
- Working in cross-functional teams

User Experience

- Initial design sprint - creative ideas and brainstorming
- Design of prototypes
- User testing
- Iterative design process
- Accessibility and QA testing

I use: Sketch, Photoshop, Illustrator, Invision, Zeplin, Principle, Marvel, InDesign, Axure.

BRANDS

Jaguar Land Rover, John Lewis, Waitrose, Häagen-Dazs, GSK, Allianz (PetPlan), Vodafone, Autodesk, Sky, Toyota GB, Citroën, Warner Music, Cisco, Porsche, IHG, Rolls-Royce, DKNY, Adobe, Sanofi.

EDUCATION

Foundation Certificate in User Experience

BCS, The Chartered Institute for IT
May 2016

BA (hons) Graphic Design - 2:1

University for the Creative Arts,
1998 - 2001

3 A-levels, 10 GCSEs